

DIPLOMA IN RURAL TOURISM ENTREPRENEURSHIP (DRTE) (2-SEMESTERS)

Eligibility Conditions:

Pass in 10+2 examination from BSEH (Bhiwani) or any other recognized Board.

Medium of instructions

Medium of Study Material	Medium of Question Papers	Candidates can write Answers in the following languages
English	Hindi and English	English

Programmes of Study and Schemes of Examinations

Sr. No.	Paper Code	Title	Credits (T:P)	Summative Assessment	Formative Assessment	Total Marks
FIRST SEMESTER						
1.	D26-RTE-101	Fundamentals of Rural & Agri-Tourism	4(4.0)	70	30	100
2.	D26-RTE-102	Farm-to-Fork & Agro-Activities	4(4.0)	70	30	100
3.	D26-RTE-103	The Entrepreneurial Mindset & Business Basics	4(4.0)	70	30	100
4.	D26-RTE-104	Communication Skills & Customer Service	4(4.0)	70	30	100
SECOND SEMESTER						
5.	D26-RTE-201	Managing Homestays & Farm Stays	4(4.0)	70	30	100
6.	D26-RTE-202	Digital Marketing for Rural & Farm Businesses	4(4.0)	70	30	100
7.	D26-RTE-203	Basic Accounting & Legal Compliance	4(4.0)	70	30	100
8.	D26-RTE-204	Capstone Project: Launching a Rural/Agri-Venture	4(0.4)	70	30	100