

ADVANCED GRADUATE DIPLOMA IN EXPORT MARKETING MANAGEMENT (AGDEMM) (1-YEAR)

Eligibility Conditions

Pass in Bachelor's Degree exam of the Kurukshetra University or any other recognized University.

Note: Candidates who fail to pass AGDEMM examinations within three years of their admission to the programme will be required to repeat the programme de-novo.

Medium of instructions

Medium of Study Material	Medium of Question Papers	Candidates can write Answers in the following languages
English	Hindi and English	English

Programmes of Study and Schemes of Examinations

AGDEMM (Out of six papers of 100 Marks each, there would be five theory papers and the Paper-VI in Company Training).

Paper No.	Subject Name	Code	Paper No.	Subject Name	Code
EM 101	International Marketing	101	EM 104	Export Documentation & Procedures	104
EM 102	International Business Environment	102	EM 105	Financial Management	105
EM 103	International Marketing Research	103	EM 106	In Company Training (Six Weeks)	106

NOTE: A student will have to undergo Six week in Company training in a reputed organization. The Training Report to be submitted separately for each session.