

MASTER OF ARTS IN MASS COMMUNICATION (MA MC) (2-YEAR) PART-I

Eligibility Conditions

Pass in Bachelor's degree examination of Kurukshetra University OR of any other recognized University.

Medium of instructions

Medium of Study Material	Medium of Question Papers	Candidates can write Answers in the following languages
Hindi/English	Hindi and English	Hindi OR English

Programmes of Study and Schemes of Examinations

(Five theory papers of 100 Marks each)

Paper No.	Subject Name	Code	Paper No.	Subject Name	Code
I.	Process & Practice of Communication	101	IV.	Reporting	104
II.	Print Media	102	V.	Advertising	105
III.	Electronic Media	103			

MASTER OF ARTS IN MASS COMMUNICATION (MA MC) (2-YEAR) PART-II

Eligibility Conditions

Pass in MA (Part-I) Mass Communication of Kurukshetra University OR Post Graduate Diploma in Journalism and Mass Communication OR Advanced Graduate Diploma in Radio Prasaran of IGNOU, New Delhi OR Bachelor of Journalism (of one year after graduation) OR Bachelor of Journalism and Mass Communication (of one year after graduation) of Kurukshetra University OR of any other recognized University. One year Advanced Graduate Diploma Programme in Advertising/Public Relations/Radio Television/Hindi Journalism/English Journalism having under graduate degree OR equivalent there to as one of its admission Eligibility Conditions and recognized by the State Technical Department, Govt. of Haryana/UGC/Universities/Institutes through Regular/Correspondence be considered as equivalent to AGDJMC/MA Mass Communication (Previous) programme run by Centre for Distance and Online Education of this University for the purpose of admission under Lateral Entry Scheme in Mass Communication programme.

Provided that a candidate who has got re-appears in not more than 50% papers of MA (Mass Communication) Part- I of Kurukshetra University shall also be eligible for provisional admission to Part-II Class subject to passing the remaining paper(s) of Part-I in the admissible number of chances.

Note: The candidates shall pass both the parts of this programme within four years, from their admission to part-I of the programme. However, this time limit in the case of candidates who join Part-II of this programme after passing AGDJMC, B.J. and B.J.M.C. shall be three years.

Programmes of Study and Schemes of Examinations

(Five theory papers of 100 Marks each)

Paper No.	Subject Name	Code	Paper No.	Subject Name	Code
VI.	Editing	201	IX.	Public Relations	204
VII.	Media Research	202	X.	Media Production	205
VIII.	Development Communication	203			