



KURUKSHETRA UNIVERSITY, KURUKSHETRA

(Established by the State Legislature Act XII of 1956)

("A++" Grade, NAAC Accredited, Category-1 University)



ONLINE PROGRAM

From One Of The Prestigious
University Of India

M.Com

Master of Commerce



Table Of Contents

<u>About KUK</u>	03
<u>Program Highlights</u>	04
<u>Why KUK?</u>	05
<u>Program Structure</u>	06
<u>Admission Process</u>	08
<u>Contact Us</u>	09





About KUK



The Kurukshetra University was established in 1956 as a unitary residential University and its foundation stone was laid by late Dr. Rajendra Prasad, the first President of India. Located in the holy city of Kurukshetra, land of the historical battle of 'Mahabharata' and the great message of Bhagwad Gita, its campus is situated on the western bank of Brahmi Sarover (the holy tank) and extends over an area of over 400 acres. Commenced with the Department of Sanskrit, it has grown into a multi-department University and has become one of the premier centres for advance study and research.

M.Com Overview

Duration

2 Years

Mode of Instruction

Online

01

**Flexible
Learning**



02

**Access To Learning
Resources**



**M.Com
Highlights**



**Cutting-Edge
Curriculum**

03



**Adherence to
4 Quadrants of UGC**

04

Why KUK?

Flexible Learning Options

Pursue your education from anywhere, at any time.

Diverse Course Offerings

Explore a wide range of courses across with multiple choices of specializations in various disciplines.



Engaging Virtual Classroom Experience

Immerse yourself in an interactive virtual classroom environment.

Expert Faculty

Learn from our distinguished faculty members and industry experts.

Comprehensive Support Services

Receive personalized support throughout your journey, with dedicated relationship officers.

Convenient Online Exams

Take exams conveniently from home or any location with internet access.



M.Com Program Structure

Semester 1

Organizational Behaviour

Business Environment

Managerial Economics

Company Law

Accounting For Managerial Decisions

Marketing Management

Semester 2

Human Resource Management

International Business Environment

Strategic Marketing

Financial Management & Policy

Corporate Accounting

Business Statistics

Viva-Voce cum Case Study

Semester 3

Computer Applications in Business

Advanced Financial Management

Security Analysis and Investment Management

Financial Institutions and Markets

Marketing Research

Entrepreneurship Development

Semester 4

IT and E-Commerce

Corporate Tax Planning and Management

Project Planning and Control

International Financial Reporting Standards

Sales Management

Corporate Governance

Viva-Voce cum Case Study